

19 July 2023

10 Key considerations when using Al in the workplace





## Introductions



#### Meet the Presenters and Technical Support



Head of Client Services

Sue Watson



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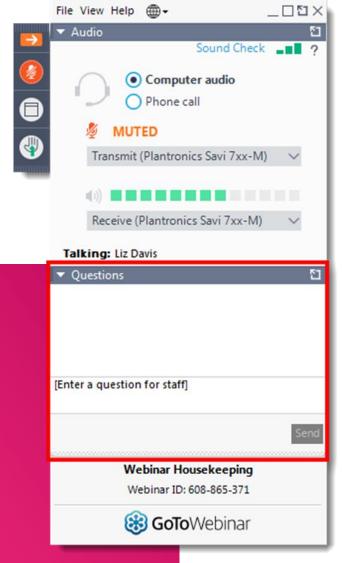




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How to ask questions





#### GoTo Webinar Housekeeping

**Time for Questions** 

#### **Your Participation**

Please continue to submit your text questions and comments using the Questions panel





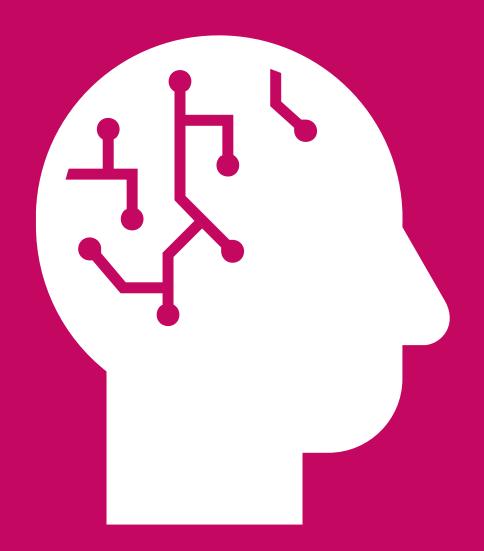


#### Agenda

- Introduction to Artificial Intelligence
- 10 Key considerations for organisations to consider before using AI
- Q&A









How does everyone feel about AI in their workplace?



On a smart phone, or another web browser, go to www.menti.com

Enter number: 2789 1658

Using 1 word - we would like to know: How do you feel about Al in your workplace?

You have up to 3 answers

Enter results by clicking submit.





### Introduction to Artificial Intelligence



Groundbreaking and transformative technology

Rapidly making fundamental changes to how we live and work

4<sup>th</sup> industrial revolution

Process information, learn from it and then make decisions

Al image (created in 10 seconds)

Emulate human intelligence

Relies on data and sophisticated algorithms

Encouraged to embrace it rather than fight it

#### Caution





- Al needs a data set to analyse
- Accuracy concerns
- Confidentiality and data protection
- Many applications
  - Process language
  - Generate text
  - Replicating voice
  - Generating images





## 10 Key considerations when using AI in the workplace



Advantages of Al for organisations

Using AI to improve worklife balance

The issues of using Al

The issues of NOT using Al

Ethical and legal compliance

Data protection and security

**Employer duties** 

Employee responsibilities

**Policy** 

Change management and cultural impact





Advantages of AI for organisations

### Advantages of AI for organisations





Image created by AI, in 47 seconds

- Increased efficiency
- Enhanced decision making
- Streamlined recruitment and talent management
- Improved customer experience

How Al can enhance the work life of your employees

# How AI can enhance the worklife balance of your employees





- Reduce administrative burden
- Enhance decision making
- Personalised learning and development
- Enhanced workplace safety

The issues of using Al

#### The issues of using Al





- High initial costs
- Data privacy and security concerns
- Workforce displacement
- Lack of human touch
- Bias and fairness
- Lack of accountability
- Overreliance

The issues of NOT using Al

### The issues of NOT using Al





- Competitive disadvantage
- Reduced agility
- Missed opportunities
- Inefficient resource allocation

Ethical and legal compliance





#### Ethical and legal compliance





- Algorithm bias and discrimination
- Privacy and data protection
- Explainability and transparency
- Intellectual property and ownership
- Implications for employment and resources

Data protection and security

### Data protection and security





 Essential to consider data protection and security in order to remain compliant with the UK GDPR and the Data Protection Act 2018

#### Data protection and security



Lawful basis for data processing

Data minimisation

Data subject rights

Transparency

Security measures

Data breach management

Data protection impact assesments

Vendor and third-party management

International data transfers

Record keeping and accountability

#### **GDPR Audit Toolkit**

Home > Data Protection > GDPR > GDPR Audit Toolkit - Free HR Documents #1 to #8



GDPR Audit Toolkit - Free HR Documents #1 to #8

£0.00

These practical GDPR resources will help you sense check that your organisation is in compliance with the General Data Protection Regulation.



Add To Basket

Scan the QR code to download the documents >>



Employer duties

#### **Employer duties**





- Legal and moral duties and obligations to use Al responsibly
- Understand the ethical and legal implications of using Al by carrying out an Impact Assessment
- Ensuring data that is collected, stored and processed used in Al systems complies with UKGDPR and the DPA 2018
- Security measures
- Eliminate any risk of bias and discrimination

#### **Employer duties**





- Audit and monitor its usage
- Educate your workforce
- Clear lines of accountability for decisions made using Al data.
- Have a clearly written policy that is effectively communicated to your workforce and job applicants.
- Must take responsibility for how you then use the data Al gives you!!





# Number 8

Employee responsibilities

#### Employee responsibilities





- Use company systems that use AI responsibly, ethically and lawfully
- Understand the organisation's approach and rules to using Al by adhering to relevant policies and procedures
- Report issues of concerns for how AI is being used in the workplace





# Number 9

Policy

### Policy





- Currently no specific UK regulation
- Artificial intelligence (Regulation and Workers' Rights) Bill
- Regulation will be vital for the legal, ethical and appropriate use of Al
- A policy must set out the boundaries for its proper use during employment

#### What an AI policy must achieve



An employee must understand how AI is used in their employment by being informed of...

How AI is used throughout the organisation

How ethical and legal compliance will be achieved

The parameters for using AI at work

The duties, roles and responsibilities of both the organisation and themselves

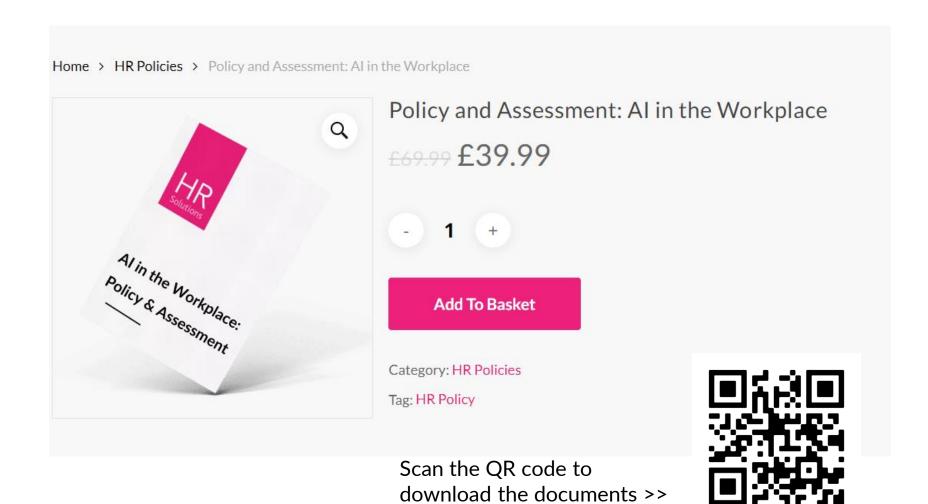
Data protection and security considerations

Intellectual property issues

How to raise concerns and how the organisation will deal with them

Dealing with inappropriate use

#### Al Policy and Impact Assessment



# Number 10

Change management and cultural impact





#### Change management and cultural impact





Image created by AI, in 30 seconds

- Competitive disadvantage
- Reduced agility
- Missed opportunities
- Inefficient resource allocation



#### Change management and cultural impact

Leadership and vision

Employee involvement and engagement

Communication and transparency

Training and upskilling

Change champions and advocates

Addressing fears and concerns

Piloting and gradual implementation

Collaboration and team work

Performance evaluation and recognition

Continuous learning and improvement





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## Training Courses Management

- Effective Communication Skills
- Leading the Team
- Managing Conflict at Work
- Effective Appraisal Skills
- Managing Performance
- Recruitment and Selection
- Holding Difficult Conversations
- Equality, Diversity & Inclusion
- Managing Grievance
- Managing Disciplinary
- Employment Law
- ILM Level 3
- ILM Level 5



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- Level 2 Food Safety
- Level 2 Mental Health First Aid
- Level 3 Safeguarding
- Level 2 Emergency First Aid
- Mental Health Ambassador
- Safeguarding Ambassador



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- Building skills and capabilities of your workforce
   10 August @ 10am
- How to become an age friendly employer
   14 September @ 10am
- Immigration developments and how they impact employment
   12 October @ 10am

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### Thank you

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