

Trading Disclosures

- As from 1 October 2008 every company must display its registered name at its registered office, its inspection place and at a place where the Company carries on business that includes in any business correspondence and documents, whether in hard copy, electronic or any other form. In short when you send out every business email and within your website you must display your company name, number, place of registration, and the registered office address.
- If you trade online then the E-commerce Regulations 2002 also apply as well as the above but you must declare any professional or supervisory body with which you are registered and your VAT registration number.
- You have to ensure that your website can be accessed by everybody, regardless of disability. For example, people with disabilities such as visual impairment require sufficient visual contrast to read text or people who cannot use a mouse may use their keyboard to navigate around your website instead. You should also ensure that elements like JavaScript, Flash or images can be disabled to help the individual find the required information. If an alternative is not presented, as text for example, this can be considered a breach of the UK Disability Discrimination Act 1995. For more information on this visit [Web Accessibility](#).
- If you sell goods through your website a contract is formed at the point of sale. It is therefore a legal requirement that terms and conditions can be downloaded and printed prior to forming the contract. The purchaser may cancel the contract, i.e. return the goods for refund within 30 days unless the goods are perishable or custom made. Also, delivery should be made within 30 days.
- Copyright laws protect the content of your website. A copyright statement on your site will protect you from unwanted copying of your website content. It is important also to be aware of where content comes from. If you have not created content directly you need to check where it did come from and what license it was under, this applies both to text and images. Breaches of copyright can lead to prosecution.
- If you collect and store data on your website visitors you must notify the Information Commissioner's Office unless you are exempt. A privacy policy statement should also be available from your website.
- If you fail to comply with the trading disclosure requirements the Company and every one of its officers may be liable to a fine.